

NEWS BRIEFS

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LAN Airlines Announces New Meetings & Incentives Department At IMEX 2011

LAN Airlines, South America's premier air carrier, has announced a new, and first-ever, meetings and incentives department to debut at the IMEX 2011 exhibition. During the event, Salome Penailillo, the department manager, will be on hand to - [READ FULL STORY](#)



ACC Liverpool Takes Expansion Plans To IMEX America

ACC Liverpool, one of Europe's newest, greenest and most technologically advanced conference and exhibition venues has joined forces with UK tourism body Meet England to target the US market for international conventions at major MICE exhibition this month, IMEX America 2011 - [READ FULL STORY](#)



Qatar Airways Continues Commitment To Scandinavia

Qatar Airways Chief Executive Officer Akbar Al Baker has reinforced the strategic importance of the airline's ongoing expansion in Scandinavia following its latest route launch to Oslo. The October 5 start-up of scheduled flights to Norway's capital city complements the airline's existing services - [READ FULL STORY](#)



Korean Air A380 Flights To Asia From LAX Start Oct. 11

Korean Air, the largest foreign airline at LAX, will start flying its uniquely-configured A380 out of Los Angeles International Airport on Tues., Oct. 11. Los Angeles Mayor Antonio Villaraigosa will cut the ribbon allowing Korean Air flight 018 to board and depart LAX at 12:30 p.m., Oct. 11. It will be the - [READ FULL STORY](#)

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[American Express Membership Rewards and Virgin America's Elevate](#)

[Tom Gleason, President HRG North America, To Step Down](#)

[New Iberia Short And Medium Haul Subsidiary - Iberia Express](#)

[Finnair Starts Scheduled Flights To Dubai In The United Arab Emirates](#)

[London's Prestigious St Ermin's Hotel Joins The MGallery Collection](#)

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[ITB Asia 2011: Leading Association Executives To Debate Industry's Future](#)

[Sydney Convention and Exhibition Centre Welcomes New Expansion Plans](#)

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[South Africa: IAPCO's 40th Member Country](#)

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Las Vegas * October 11-13, 2011

**USTA's Roger Dow
To Give 'State of the
Meetings Industry'
Address At IMEX America**

[Travelport Renews With Blue Ribbon Business Travel International](#)

[Conferma Announces Partnership With HSBC](#)

[Karen Bolinger, New CEO, Melbourne Convention + Visitors Bureau](#)

[Chris McAndrews Joins Radius As Senior Vice-President,
Marketing & Business Development](#)

[Aimia - Groupe Aeroplan Adopts New Name and Global Brand Identity](#)

[A Value Proposition at Preferred Hotel Group's Japan Hotels](#)

[Home2 Suites By Hilton Opens Fourth U.S. Property In San Antonio, TX](#)

[Amsterdam RAI and KLM: more exhibitions and conferences to Amsterdam](#)

[Confex Promises Content, Content, Content For 2012](#)

[Hyatt Offers Meeting Planners Opportunity To Earn Triple Rewards](#)

[American Customers Can Earn & Redeem AAdvantage Miles On airberlin](#)

[New Leadership In Asia Pacific For Preferred Hotel Group](#)

Delta Launches Expanded In-Flight Wi-Fi, Entertainment On Demand Options

Delta Air Lines has launched new in-flight entertainment options for customers as part of its \$2 billion investment in the flying experience.

The additions include Delta Connect, a new in-flight portal that will be available exclusively to all customers using Wi-Fi on Delta aircraft; wireless movies and television on demand on Boeing 757-300 aircraft; and a more user-friendly design for Airbus A330 in-flight entertainment systems that include more content choices.

"Customer demand is evolving every day and Delta is ahead of the game, delivering on - [READ FULL STORY](#)

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Concur and Cvent Expand Alliance With New Partnership Agreement

Concur and Cvent have announced a new partnership through which each company will actively promote and refer the other's products and services.

This agreement extends the existing partnership between Concur and Cvent, through which Concur's corporate travel booking technology is integrated with Cvent's attendee management applications. With this new agreement, Cvent and Concur will work to also integrate Cvent's applications with Concur's expense automation via the Concur Connect platform to provide clients with end-to-end meetings-related travel and expense management. - [READ FULL STORY](#)

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AIPC Member Survey Identifies Key Industry Issues

The results of the recent comprehensive AIPC member "state of the industry" survey shows an industry still struggling with the challenges created by the global economic crisis, along with an ongoing evolution of the industry itself. The survey, carried out in conjunction with Red7 Communications, was designed to assist AIPC member centres in planning their own business strategies and used a regional breakout of key results to facilitate a comparison of how key issues are unfolding differently in various parts of the world.

"No industry sector has escaped the impacts of the recent recession and uncertain recovery that has followed, and in the case of convention centres, these impacts have in many cases been compounded by - [READ FULL STORY](#)

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