



ODYSSEY

Media Group

*Odyssey Media Group is
a global publishing company,
news archive and
media consultancy service.
Established in 1999 and
based in Vancouver, Canada.*

*Odyssey Media Group provides
comprehensive news and information
coverage - regionally and globally - of all
aspects of the "business" of business travel
/ meetings, incentives, conventions & events
primarily for multi-national North America
based corporate travel managers;
meeting & event planners; individual
executive business travelers;
and, related others.*

4 Websites That Cover The Globe

North America News

Asia Pacific News

Europe, Middle East & Africa News

Central & South America News

53,000+ News Items Archived

6.5 Million Visitors Per Year

12,000+ Subscribers

North America News

19,611 News Items Archived
2 Million Visitors Per Year

Asia Pacific News

15,288 News Items Archived
2 Million Visitors Per Year

Europe, Middle East & Africa News

15,779 News Items Archived
1.5 Million Visitors Per Year

Central & South America News

2,300 News Items Archived
1 Million Visitors Per Year

***Comprehensive Coverage
of all aspects of the
“Business” of
Business Travel
Meetings, Incentives,
Conventions & Events
Related Topics,
News and Information
Globally***

Subscribers Include:

Business Travel Managers	1,794
Business Travel Administrators	2,001
M.I.C.E. Planners	1,153
M.I.C.E. Buyers	840
Business Travel Trade Professionals	1,008
Public Relations Professionals	413
Business Travel Media	162
Business Travellers	4,831
<i>CEO's; Presidents; Vice-Presidents; Directors; Executives; General Managers; Managers; etc</i>	
	12,202
<i>Asia Pacific</i>	1,058
<i>Europe, Middle East & Africa</i>	1,862
<i>North America</i>	8,707
<i>Central & South America</i>	335
<i>Other & Unknown</i>	240
	12,202



Odyssey 360 - Content Marketing / News Partnership Guarantee

Partner with Odyssey Media Group via **Odyssey 360** to guarantee all of your news / content is posted on one or all four of our global/regional news archive websites. Post the following:

- Your News Releases
- Your Product & Service Announcements
- Your Executive Appointment Notices
- Your White Papers
- Your Company Blogs
- Your Executive Op-Eds
- Your Trade Show Participation Calendar
- Your Conference & Event Participation Calendar
- And more...

No limit on the number of your submissions to **Odyssey 360**. All posts can be accompanied by live links to your company information - and social media activities including:

- Your Corporate Bio
- Your Website
- Your Twitter
- Your Facebook
- Your Google+
- Your LinkedIn
- Your YouTube
- Your Instagram
- Your Pinterest
- Your other Social Media

All of your submissions will be also redistributed via Odyssey Media Group's Twitter News Feed - **@OdysseyMG**



Odyssey 360 - Content Marketing / News Partnership Guarantee

Odyssey Media Group covers business travel / meetings, incentives, conventions & events related topics globally via four global/regional news archive websites - each offering multiple editorial departments:

North America News

Europe, Middle East & Africa News

Asia Pacific News

Central & South America News

Collectively Odyssey Media Group's four news archive websites archive 53,000+ news items and collectively attract 6.5 million visitors per year.

Odyssey Media Group's news archive audience is primarily made up of corporate travel managers; meeting & event planners; individual executive business travelers; corporate travel trade professionals; related suppliers; related PR and media professionals.

Approx 75% of Odyssey Media Group's audience is located in North America.

Partner with **Odyssey 360** today - for less than \$100 USD per week!

For full details and to get started contact:

Colin Holden
Publisher & Managing Editor
Odyssey Media Group

Tel: (604) 543-7375

E-Mail: colin@odysseymediagroup.com



Odyssey Media Group Contact Information and Links

Colin Holden
Publisher & Managing Editor
Odyssey Media Group

Tel: (604) 543-7375
E-Mail: colin@odysseymediagroup.com

North America News

<http://www.odysseymediagroup.com/nan/FrontPage.asp>

Asia Pacific News

<http://www.odysseymediagroup.com/apn/FrontPage.asp>

Europe, Middle East & Africa News

<http://www.odysseymediagroup.com/en/FrontPage.asp>

Central & South America News

<http://www.odysseymediagroup.com/csan/FrontPage.asp>

Odyssey Media Group

<http://www.odysseymediagroup.com/Portal/Home.asp>

Odyssey 360

<http://www.odysseymediagroup.com/portal/360.asp>

Odyssey Media Group on Twitter

<https://twitter.com/OdysseyMG>